



HAYWARD TYLER

www.haywardtyler.com Est. 1815

REPRESENTATIVE APPLICATION FORM

If you are interested in representing Hayward Tyler as a sales agent or distributor in your active territory please complete the questionnaire below, to allow us to evaluate your company. Please return the completed questionnaire by either e-mail at info@haywardtyler.com or, fax on + 44 (0)1582 722 920. Our Export Sales Manager will then contact you to discuss potential opportunities for both parties.

BUSINESS DETAILS

Company:

Address:

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.....

Postcode:

Email Address

Web address: **http://www**.....

When was your company established?

What is your annual turnover?

Year:

Currency & Value:



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Please provide names of other principals that your company represents:

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.....

Please provide a reference list of relevant companies and projects that you have had success with in the last 5 years:

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How many staff do you employ?

Sales staff:

Total staff:

Which territories would you be interested in representing Hayward Tyler in?

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CONTACT DETAILS

Salutation: **Mr, Mrs, Ms, Dr, Other**

First Name:

Surname:

E-mail:

Position:

Department:

Telephone:

Mobile:

Fax:



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MARKET AWARENESS

Which industries does your company operate in?

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What type of products does your company promote?

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Which end users within the territory would you envisage getting Hayward Tyler pre-qualified with?

Within 1 year:

Within 3 years:

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Do you intend to assign a designated Account Manager to Hayward Tyler – if so please provide relevant experience?

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Are you prepared to undertake marketing responsibilities within the territory? Please describe how you would go about this.

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Do you have the facility to provide after sales assistance on Hayward Tyler's behalf? Please describe.

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Do you have the facility to provide after sales technical assistance on Hayward Tyler's behalf? Please describe your level of technical ability.

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Please provide an overview of the current pump market in the territory at present (project names etc).

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What do you envisage Hayward Tyler's potential share of your territory being in 5 years time?

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Please provide any other details you feel may be relevant to your application:

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Please feel free to add additional information with your application such as company brochures, company accounts and additional sheets where you feel it would add to your application.